



PRESENTS:

## ADVANCED PRACTICE MANAGEMENT

FOR LAW FIRMS AND IN-HOUSE COUNSEL



### The Advanced Practice Management Suite Integrates with *best-of-breed*, Software-as-a-Service Apps:

- Email/Groupware
- Email/Document Management
- Time & Billing/Financial Management
- Document Automation Systems
- Records/Dead File Management
- eDiscovery and Litigation Support
- Calendar/Docket Management
- Conflict Avoidance
- Business Intelligence Reporting
- Client/Matter Workflow
- Mailing List Management
- Client/Matter Management

\*Selah Central®, a legal industry product, is based on a unique version of the Salesforce platform. Salesforce is one of the largest Cloud Platform provider in the world.

### Practice Area Customizations:

Insurance Defense  
Business Law  
Bankruptcy  
Estates  
Banking and Finance  
Intellectual Property  
Litigation  
Personal Injury  
Over twenty-two practice area options



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## THE FUNCTIONS OF SELAH CENTRAL® & THE WEB INTEGRATION WITH “BEST-OF-BREED” SAAS-BASED LEGAL APPLICATIONS

### 1. **The Starting Point:**

Selah Central® provides **The Starting Point** for a SaaS (software-as-a-service) strategic IT plan: The SaaS Software Companies, including Selah Legal Technology, (1) provide Web browser-based legal software; (2) *they* host their software on a subscription basis; (3) using an industry certified data center; (4) and *they* provide periodic and automatic software updates. See the complete list of 23 points required of Legal SaaS Vendors on our Website:

<http://www.selahtechnology.com/the-saas-vision-and-definition.html>

### 2. **The Prerequisite SaaS Application:**

Selah Central® provides the *go-to-place* for all information related to a Client and a Matter. Selah Central® is a *Web Portal and a prerequisite SaaS Application* that was developed for the express purpose of capturing all Client and Matter Information from both Selah Central® and complimentary Legal SaaS Applications.

### 3. **Matter Centric Summaries:**

Selah Central® provides *Matter Centric Summaries* from the various SaaS applications in one place in a client and matter view: summaries from the time and billing/accounting system; Document and email management; Calendar/Docket management, etc.

### 4. **Access to Best-of-Breed, Legal SaaS:**

Selah Central® strives to integrate with *best-of-breed*, legal SaaS applications such as: **Microsoft 365, SharePoint, NetDocuments, FileTrail, WebMerge, RelativityOne, LeanLaw/QuickBooks Online Advanced, and many other leading legal industry SaaS products.** These products can replace *high overhead*, client/server legacy software in all the required practice management categories, thus reducing IT overhead.

### 5. **Seamless Integration Between Legal SaaS and Selah Central®:**

Selah Central® provides, *in a single location*, the complete repository of all Client and Matter information.

### 6. **Practice Area Customization:**

Selah Central® provides practice specific fields, sub-fields and screen layouts for each practice area,

### 7. **High Utilization by Lawyers and Staff:**

Selah Central® is where lawyers and their staff spend their time since all information is in one place.

### 8. **Single Sign-on and Security Framework:**

Selah Central® provides a *single sign-on and security framework* for all SaaS applications.

### 9. **Selah Central® Extends SaaS capabilities for each legal software application category:**

For example, Selah Central® extends the capabilities of SaaS applications like Time & Billing and Financial applications by extending dashboard reporting; business intelligence; workflow processes and approvals.

### 10. **Primary Workflow Applications:**

Selah Central® provides the business logic for the primary workflow requirements of a Law Firm: Conflict Avoidance; New Client and Matter Approvals; Client and Matter Intake and Opening Processes; Engagement Rules; Client and Matter Numbering Systems; Check and Vacation Requests, Expense Reports and Disbursement Tracking, etc.

### 11. **Conflict Avoidance Management:**

Selah Central® provides conflict avoidance using extensive relationship/entity management. This system provides the approval processes for the *informed* acceptance of new clients and matters.

## 12. Calendar and Docket Management:

Selah Central® provides calendar and docket management. It provides synchronization with individual Outlook Calendars for the team members assigned to a matter.

## 13. Marketing Management:

Selah Central® provides a firm-wide marketing system including mailing list and special event management, i.e. golf outings, practice specific newsletters, holiday cards, etc.

## 14. Contact Management:

Selah Central® enables tracking of all *contacts* for a client and matter, i.e. opposing parties, expert witnesses, team members, judges, co-counsel, vendors, etc. These contacts are integrated with emails, Websites, direct dial and phone numbers. All contacts work with Microsoft group scheduling.

## 15. Real-Time System Redundancy:

Selah Central® provides real-time redundancy/high availability for all legal SaaS applications.

## 16. Data Encryption:

Selah Central® provides data encryption of *selected* SaaS applications to meet the FINRA and HIPAA security requirements. Data encryption makes hacking virtually impossible.

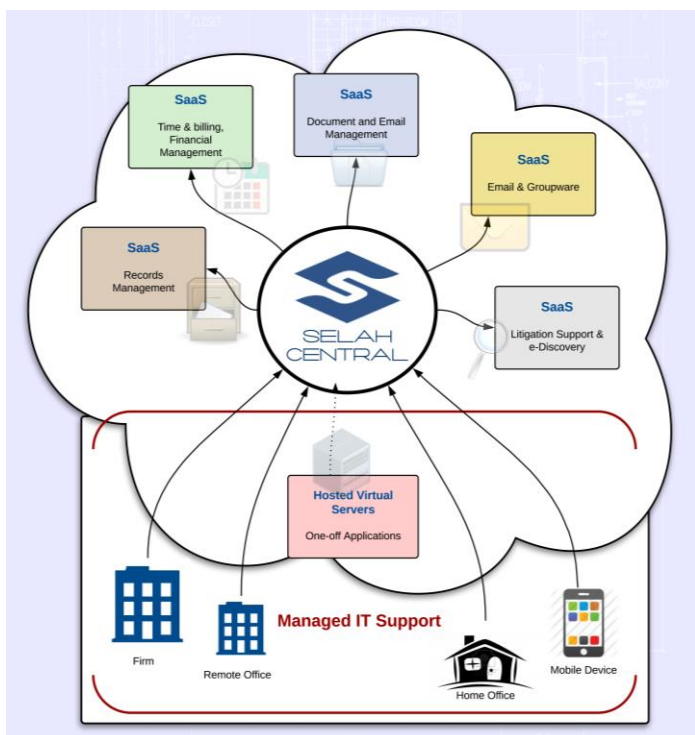
## 17. Firm Intranet:

Selah Central® provides a firm-wide intranet for daily communications to the staff, called **The Daily Buzz**, i.e. *introduction of new employees, firm or employee awards, benefit plans, policy changes.*

## 18. Mobile Device Platform - Web Browser Independence:

Selah Central® is browser independent. It can be accessed on PCs or Macs, and all hand-held devices. It works with Google's Chrome, Mozilla's Firefox, Microsoft's Edge and Apple's Safari.

## THE FRAMEWORK OF SELAH CENTRAL® INTEGRATED WITH STRATEGIC SaaS



## SELAH CENTRAL® INTEGRATION WEB PORTAL



Integrated SaaS apps (Color)  
\* Legal apps created for Force.com  
+ Inherent Force.com capabilities  
Case management format



## ***About Selah Legal Technology, LLC***

Selah Legal Technology is an information systems and services company specializing in Cloud and SaaS (software-as-a-service) solutions for law firms and in-house counsel. Our platform is capable of handling clients of all sizes, and practice specialties. Selah provides consulting, strategic IT planning, design, implementation and on-going support. The company is not your typical IT vendor but a total advocate for Cloud and SaaS Design.

Selah Legal Technology Consulting Group can establish a profile of your practice area requirements, your current IT software and hardware and all related costs. This initial profile is the first step towards developing a joint understanding of needs and goals related to moving your organization into a new systems design based on Selah Central® and *best-of-breed*, SaaS legal applications. Selah Central® provides the client and matter view of all information.

Selah provides this initial insight into your current IT systems to project the overall savings based on using a Cloud and SaaS design. After your current system's functionality and costs are evaluated, Selah consultants provide alternative SaaS designs and will be able to discuss the pros and cons of each. Typically, the Selah design will save *hard dollars*, while significantly improving professional productivity.



## **Benefits of Selah Central's® Integrated Cloud Design**

- The Selah Central® platform makes information technology budgets predictable
- Selah Central® when combined with NetDocuments provides world class security including HIPAA and FINRA compliance with data encryption
- Built-in disaster recovery, real-time fail-over – high availability across all certified data centers
- The chosen legal SaaS applications are cost effective and scalable for any size law firm or in-house counsel
- Selah Central® levels the playing field between large and small legal organizations
- Selah Central® provides virtual location access – from any Internet connection from anywhere
- Selah Central® provides mobile and device independence: works with Mac, PC, Android or iPhone
- Selah Central® is browser independent: MS Edge; Google Chrome; Mozilla Firefox; and Apple Safari
- Selah Central® is built on a variant of the Salesforce platform and is provided by a Fortune 50 company
- Selah Legal Technology selects and tests SaaS software and most have been proven in the Am Law 100
- The Selected SaaS applications have the lowest cost of use for any Tier 1 rated legal software
- SaaS application upgrades are automatic/multi-tenet and are included in the subscription price